



# AGRIISRAEL4.0

Get Ready for Tomorrow's Agriculture

June 24-27 | 2019 | Israel

## Event Program

### Monday, June 24, 2019

Time	Event	Location
18:30-21:00	<b>Cocktails, networking &amp; live performance in the spirit of Tel Aviv beach</b> <b>Dress code- Business Casual</b>	<a href="#">Arca</a> <i>Tel-Aviv port</i>

### Tuesday, June 25, 2019

Time	Event: <b>Dress code- Casual</b>	Location
09:00-09:30	<b>Gathering &amp; Registration</b>	<a href="#">Barkan Wineries</a>
09:30-11:30	<b>Outdoor Live Demonstrations</b> Israel's cream of the crop - Agricultural technologies operating in the field.	
11:30-13:00	<b>Professional Seminar</b>  11:30-11:45 Greetings Moderator: Nataly Attiya, An Actress, Entrepreneur, Psychology student and Research assistant at IDC  11:45-11:55 <b>"Israel's rising Agtech Ecosystem"</b> Dr. Michal Levy, Senior Deputy Director-General of Agricultural Innovation, <b>Israeli Ministry of Agriculture</b>  11:55-12:10 <b>Open innovation: "Learning from the digital health world how to implement new technologies"</b> Assaf Barnea, CEO of <b>Sanara Ventures</b> , Israel  12:10-12:25 <b>Inspiring Business Model - Fireside Chat</b> Stephen Kaniewski President & CEO, <b>Valmont Industries, Inc. (USA)</b> With - Daniel Koppel, CEO, <b>Prospera (Israel)</b>	

	<p>12:25-12:40 Mario Aleo, Group Vice President Innovation &amp; New Ventures, <b>STMicroelectronics (Italy)</b></p> <p>12:40-13:00 <b>Inspiring Business Model - Fireside Chat</b> Daniel Sayag Head of Sales Israel, <b>Airbus (France)</b> With - Eyal Mor CEO, <b>Manna Irrigation (Israel)</b></p>	
<b>13:00-14:00</b>	<b>Lunch – Israeli Market Style</b>	
<b>14:00-15:30</b>	<b><a href="#">The Winemakers’ Heaven</a> Wine tasting tour</b>	

**Wednesday, June 26, 2019**

<u>Time</u>	<u>Event</u>	<u>Location</u>
<b>09:00-15:00</b>	<b>B2B Meetings</b>	<b><a href="#">The Fourth floor,</a> Tel Aviv</b>
<b>15:30-20:00</b>	<p><b><a href="#">Visit the fabulous old city of Jerusalem</a></b> Our admirable tour guide Eyal Zachor will take you on a tour you’ll never forget! Enjoy Israel’s sunset at a scenic viewpoint to the old city, touch the western wall (prepare your wishes on notes) on the way to the Golgotha – the place of Crucifixion and enjoy authentic local cuisine.</p> <p><b>Dress code- Casual</b></p>	<b>Jerusalem</b>

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**Thursday, June 27, 2019: Organized on-site visits: Dress code- Casual**

**Route 1:**

<u>Time</u>	<u>Event</u>	<u>Location</u>
09:00-11:00	<b>ROOTS Sustainable Agricultural Technologies Ltd + TAP Teshuva Agricultural Projects</b> Optimising plant physiology for increased growth, productivity and quality by stabilising the root zone temperature + Advanced hydroponic agriculture and farm to table solutions.	<b>Beit Halevy 202 + Moshav Olesh, Nof Harim St 60</b>
11:00-13:00	<b>Netafim</b> R&D park for Advanced irrigation technologies. Introducing "NetBeat- The first irrigation system with a brain".	<b>Kibbutz Magal</b>
13:00-14:00	<b>Lunch - Kibbutz dining room experience</b>	<b>Kibbutz Magal</b>
14:30-16:00	<b>Green 2000 - Organi Green farm</b> Israeli Agtech innovations implemented in Greenhouses, orchards, livestock and more. Producing organic with Israeli Agtech	<b>Bitan Aharon</b>

**Route 2:**

<u>Time</u>	<u>Event</u>	<u>Location</u>
09:00-11:00	<b>Faculty of Agriculture, Food and Environment</b> Meet the promising young minds of tomorrow's agriculture, "FaculTech-innovation hub"	<b>Rehovot</b>
11:00-13:00	<b>NaanDanJain</b> Implementing advanced and innovative irrigation solutions around the world. Meet the legendary Amnon Ofen- Israel's irrigation pioneer	<b>Kibbutz Naan</b>
13:00-14:00	<b>Lunch – Kibbutz dining room experience</b>	<b>Kibbutz Naan</b>
14:30-16:00	<b>Agriculture Research Organization   Volacni Center</b> The research arm of the Ministry of Agriculture and Rural Development. The organization supports Israeli agriculture research, focusing on plant sciences, animal sciences, plant protection, soil and environmental sciences, food sciences, and agricultural engineering	<b>Derech HaMaccabim 68, Rishon LeTsiyon</b>

**\*Program is subject to changes**