



GLOBAL BERRY CONGRESS

25. 26. 27 March 2019
WTC ROTTERDAM

The leading annual event for the international soft fruit business... **packed with berry brilliance!**

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GLOBAL BERRY CONGRESS

is the largest international berry business event, bringing together the best and brightest from all corners of the berry trade to meet, talk, listen, learn and do business.

HEALTHY BERRIES, HEALTHY BUSINESS



EXPERTISE HUB



CONNECTION HUB



KNOWLEDGE HUB



SOCIAL HUB

Everything you need to know about the berry industry, today and beyond, is here at the GLOBAL BERRY CONGRESS.



DISCOVERY HUB



INSPIRATION HUB



EXPERIENCE HUB



EXHIBIT

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GBC HEADLINE HUB

The biggest berry trends and the freshest industry analysis.



GBC FRESH IDEAS

Fresh insight and inspiration from across the global berry market.



GBC LAUNCHPAD

Latest innovations from right along the berry supply chain.



GBC CREATIVE LAB

A chance to explore crucial areas of the berry business in greater depth.



GBC MEDIA STUDIO

Interviews with some of the world's leading berry industry players.



GBC BUSINESS LOUNGE

Meet the Expert: Book your place to learn from the berry trade's brightest minds.

GLOBAL BERRY CONGRESS

features extensive learning opportunities through a wide range of inspiring talks, interviews and interactive sessions.

Health and berries will be at the heart of the **GLOBAL BERRY CONGRESS** agenda. With the ever increasing demand for healthier food, can the category continue to capitalise on its reputation as an important source of beneficial nutrition and what should the companies that develop, grow, supply and sell fresh berries do in order to maximise that marketing opportunity?

All of the sessions will take place in the GBC Expo area, bringing speakers, delegates and exhibitors closer together than ever before, and for the duration of the entire show.

Get maximum exposure for your brand before, during and after **GLOBAL BERRY CONGRESS**

Connect with us today and discover how **GLOBAL BERRY CONGRESS** can help you raise your brand profile with your target audience
info@berrycongress.com

REGISTER EARLY FOR BIGGER SAVINGS

berrycongress.com

**Super
early-bird rate**
expiring 14 Dec 2018

€335



€410



Early-bird rate
expiring 20 Feb 2019

€480



**Standard
rate**

SAVE A FURTHER 10% ON GROUP REGISTRATION
APPLIES TO THREE OR MORE ATTENDEES FROM THE SAME COMPANY

MEETING @ ROTTERDAM

Once again, WTC Rotterdam, a state-of-the-art conference hub, hosts the latest edition of Global Berry Congress. Located conveniently right in the heart of the city's business district, the venue can be easily reached by car or public transport.

Special accommodation rates reserved for GBC delegates. Read more and book online at berrycongress.com



FRUITNET

Market Intelligence Ltd (Part of Fruitnet Media International)
132 Wandsworth Road, London SW8 2LB, United Kingdom.
Tel +44 20 7501 3700 | Fax + 44 20 7501 0306 | fruitnet.com