

InfoAg International

NEWAGINTERNATIONAL
THE WORLD'S LEADING PUBLICATION ON HIGH TECH AGRICULTURE



Precision Agriculture

25-27 March 2019
Dublin, Ireland



**THE GATEWAY FOR SHAPING THE FUTURE
OF PRECISION AND DIGITAL AGRICULTURE**

SPONSORSHIP OPPORTUNITIES

To learn more about available sponsorship opportunities, contact Alexander Zenonos:

+44 (0)20 7017 7742 | Alexander.Zenonos@newaginternational.com

#PrecisionAg

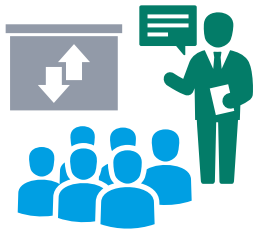
ABOUT THE EVENT

SPONSOR PRECISION AGRICULTURE 2019

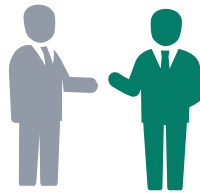
After years of success in the USA, the organizer of InfoAG is partnering with New Ag International and coming to Europe to create the premier event for discussion and advancement for precision agriculture looking at field centric monitoring with imagery and sensors, seamless connectivity with IoT, data analytics and prediction modeling, variable rate technology, prescription platforms and digitalization. Sponsoring or Exhibiting will provide you access to 300+ attendees. Partner with a new B2B audience from the plant nutrition and biological crop care industries to develop solutions meeting their goals and objectives. Join us in Dublin to meet with the leaders of the Precision and digital Agriculture world.

Why Sponsor Precision Agriculture?

- › Get online visibility, shake hands and network with the key stakeholders in the Ag input industry and identify new strategic business development opportunities
- › Connect with world-renowned experts from other world regions who are leading the change in precision and digital agriculture



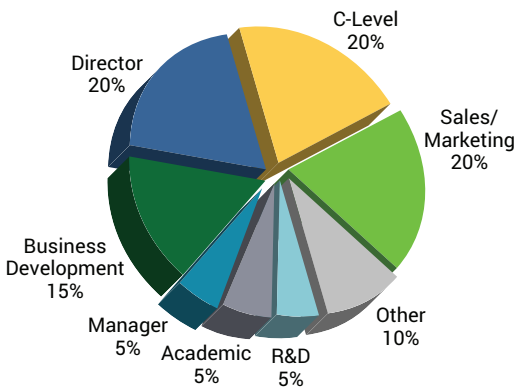
300+
Delegates



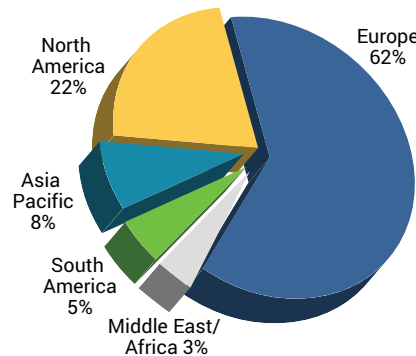
8
Hours of
Networking

Delegate Profile

By Title



By Geography



KEY TOPICS COVERED:

- Sensors
- Imagery
- Weather Apps
- Scouting Apps
- Soil Health Monitoring
- Data Connectivity
- Data Management and Analysis
- Nutrition & Irrigation Management
- Robotics & AI
- Ensuring ROI



Interested in speaking opportunities at Precision Agriculture 2019? Contact Rebecca Brady at Rebecca.Brady@newaginternational.com | +44 (0)20 7017 7546

SPONSORSHIP OPPORTUNITIES

Bespoke sponsorship opportunities are available!

Collaborate with us to build an event presence aligned to your objectives and budget.

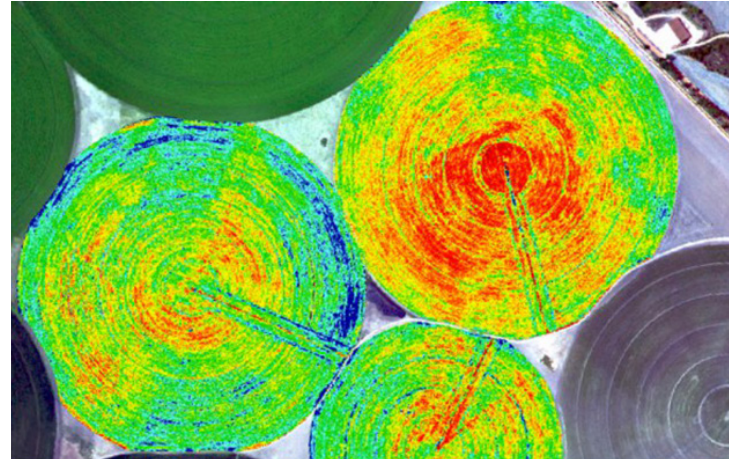
	Gold	Silver	Bronze
Exhibit stand(s)	2	1	1
Full Conference Passes for Staff, Clients, and Prospects	4	3	2
Exhibit Hall Passes for Clients Only	12	8	4
Evening Reception Sponsorship	✓		
Lunch Sponsorship		✓	
Refreshment Break Sponsorship			✓
Delegate Bag Insert Collateral	8 Pages	4 Pages	2 Pages
Branding on Event Website	✓	✓	✓
Company Description on Event Website	up to 200 words	up to 100 words	up to 50 words
Logo Inclusion on Email Messaging to Prospective and Registered Attendees	✓	✓	✓
Social Media Coverage	✓	✓	✓
Onsite Sponsorship Recognition	✓	✓	✓
Logo Placement Within Onsite Signage	Large	Medium	Small
Sponsorship Prices	Contact us for Prices	Contact us for Prices	Contact us for Prices
UPGRADES			
Stand: €3,500/\$4,000/£3,000	40 sqm meeting room: €3,800/\$4,300/£3,300		
<40 sqm meeting room: €3,300/\$3,800/£2,800	80 sqm meeting room: €5,000/\$5,500/£4,500		

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NEW AG & PRECISION AG: BRIDGING DATANOMICS WITH AGRONOMICS FOR PRODUCTIVE, SUSTAINABLE, AND PROFITABLE AGRICULTURE

New Ag International is recognized worldwide as the leading publisher and conference organiser in the field of High-Tech Agriculture. The sectors we cover are plant nutrition, biological crop care, irrigation-fertigation and greenhouse cropping.

Sensors, IoT, data analytics, prescription platforms and digitalization are changing the approaches to plant nutrition and protection as well as the management of irrigation and greenhouses. Our clients are developing and marketing products and services from those industries. They are engaged in building integrated solutions to differentiate and reinforce their value proposition.



Precision Ag and Digital Ag are spreading around the world and our readership in English, Spanish and Chinese to 150 countries will help disseminate the ins and outs of Precision Ag and help the market to grow as we have done for other emerging technologies such as Fertigation, Biopesticides and Biostimulants.

Through our high level and professional editorial, and with the strong support of all stakeholders, from the academic to the industry circles, we have pioneered the expansion of these emerging technologies. We will do the same with Precision Ag!

Field/crop sensing allows us to understand field variability and work out solutions that will unlock site and time specific soil limitations and/or address site specific crop stress. Your Precision Ag offerings will help customers, readers and conference attendees find solutions to their objectives.

STAY ACTIVE IN A CHANGING AG SPACE – PARTNER WITH NEW AG INTERNATIONAL



Advertise in our hard copy magazines and online flipbooks, or exhibit at our conferences, and expose yourself to a new B2B audience with which you develop partnerships or customize your services helping them to progress from a product/service offering to an integrated solution offering.



www.newaginternational.com

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