



Grants for

Advancing

Cattle Well-Being



Who should apply?

Applications are welcomed from:

- /// Farmers and farm animal keepers
- /// Practicing veterinarians working closely with farmers to implement well-being advancements
- /// Graduate students and researchers in veterinary, animal or agricultural science who engage with farmers in their research on cattle well-being

Initiatives submitted must either be already underway, or planned to start in 2018.

Initiatives will be assessed on their innovative approach, impact on cattle well-being, on-farm practicality, economic viability as well as added value to farming operations.

How can I apply?

Grant applications must be submitted by 25 June 2018 via the Care4Cattle website, and should include:

- /// A completed submission form
- /// A project proposal
- /// A letter of motivation

For more information, go to <http://go.bayer.com/Care4Cattle> or speak to your country Bayer representative.



in collaboration with:



A supportive grant to provide

tools and resources to innovators in cattle well-being.

Because we believe that advancing the well-being of livestock requires collaboration, commitment and support, as farming practices evolve to meet the demands of a changing world.



What is Care4Cattle?

Care4Cattle is a Bayer grant to help facilitate the initiation or continuation of innovative and practice-oriented ways to advance dairy and beef cattle well-being on the farm.

In collaboration with the World Farmers' Organisation we are looking for livestock professionals around the world who are innovating in cattle well-being and husbandry.

Successful applicants will receive:

Total funding: €30,000

To be awarded in support of projects selected by a panel of independent animal well-being experts and representatives of the World Farmers' Organisation and Bayer.

As well as:

Access to the knowledge, links and network of the World Farmers' Organisation and the expertise held within Animal Health at Bayer.

Why does animal well-being matter?

At Bayer, we believe that taking care of the well-being of animals is the right thing to do and that it goes hand-in-hand with the health of animals.

Every day, we witness the remarkable commitment livestock professionals have in ensuring that their animals are healthy and well cared for.

But, we also see the challenges they face. This is why we actively seek to contribute to their efforts to advance animal well-being, and at the same time highlight their invaluable contribution to society.

Quite simply, advancements in well-being

benefit the animals, and benefit the farm.

