

You are invited to the
**North American Raspberry
& Blackberry Conference**
February 21-24, 2018 – Ventura, California

**A MAJOR CANEBERRY MEETING – A LEADING PRODUCTION AREA
A PREMIER VACATION DESTINATION**

Schedule

Wednesday, February 21: Opening Reception
Thursday February 22: Full-day Bus Tour of Farms and Research
Friday, February 23 and Saturday, February 24: Educational Sessions, Posters, and Trade Show.

Session topics include

SWD management – Mite control – Raspberry pollination
Organic/biological pest & disease management options
Frost tolerance of blackberry buds – White drupelet disorder
Temperature management in tunnels – Spray application in high tunnels
Primocane blackberry pruning – Water and nutrient management
Calcium nutrition in raspberries – Tissue testing to optimize fertilizer programs
Caneberries in Mexico – Berry promotion – Consumer and industry trends
Night harvesting of blackberries – Post-harvest & packaging – Food safety for caneberry growers
Berry breeders & nurseries panel – Pest control advisors panel – Growers labor issues panel

English–Spanish translation will be provided

Location: Ventura Beach Marriott

Only a block from the beach. Special conference rate is \$149/night. Call 805-643-6000 and mention “Raspberry & Blackberry Conference” or make reservations online at www.raspberryblackberry.com. Cutoff date is February 1.

Add nights on either side of the conference at the same conference rate.

For more information and registration

www.raspberryblackberry.com

Or contact the North American & Raspberry Blackberry Association at
info@raspberryblackberry.com – 919-542-4037

Exhibitor inquiries welcome.

This conference is being held by the North American Raspberry & Blackberry Association in cooperation with the University of California Division of Agriculture & Natural Resources.



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