



fft future food-tech

INNOVATION & INVESTMENT FROM FARM TO FORK

London, October 18-19, 2017

futurefoodtechlondon.com



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Head of Food
Innovation &
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Victor Friedberg
Co-Founder
& Managing
Director
S2G VENTURES,
USA



Isabelle Esser
Executive
Vice President
R&D Foods
UNILEVER,
BELGIUM

PLATINUM PARTNER:

GOLD PARTNERS:

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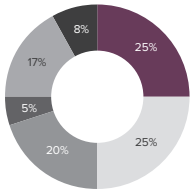


Future Food-Tech Returns to London as a Catalyst for Innovation and Investment

Now in its 3rd year, Future Food-Tech London will focus on the most exciting innovations and pressing challenges in the vibrant food-tech market. Global food brands, VCs and start-ups will join forces to transform ideas and ambitions into business success.

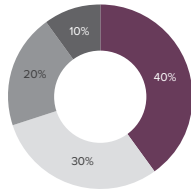


WHO WILL YOU MEET?



By company type:

- Entrepreneurs
- Investors
- Food Manufacturers
- Big Tech
- Food Retailers
- Media/Other



By attendee:

- President/CEO/Director
- Senior Management
- Management
- Other

100% focused on innovation:

Attracting visionary food leaders from every part of the value-chain

Open dialogue with global food brands:

Essential insight into corporate innovation strategy and opportunities for collaboration

Critical intelligence on food-tech trends:

From virtual reality to alternative proteins and the microbiome

The most exciting food-tech start-ups:

A series of technology pitching sessions showcase new and innovative solutions

Access to investment:

More investors and accelerators in the audience than at any other food-tech event

A chance to educate the market:

Case studies, panel debates and roundtable workshops maximize interactivity

International in scope:

Attracting speakers and delegations from around the world

The best networking in food-tech:

An extensive 1:1 meeting system ensures every delegate meets their target clients

Confirmed Speakers

“A very well organised, fully packed two-day exchange of ‘what’s cooking’ in the food-tech arena. A highly efficient and effective platform to establish and deepen contacts with startups, investors and business partners alike.”

VP STRATEGY & BUSINESS DEVELOPMENT, UNILEVER



David Behringer
CEO
PILOT LITE
VENTURES,
USA



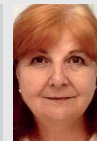
Nadav Berger
Founder and
Chief Executive
Officer
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Rob Beudeker
Senior
Investment
Manager
DSM,
NETHERLANDS



Nard Clabbers
Senior Business
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Personalised
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Catherine Collins
Registered
Dietitian & Fellow
THE BRITISH
DIETETIC
ASSOCIATION,
UK



Sean Douglas
eCommerce
Digital Director,
Europe &
Sub Saharan
Africa
PEPSICO, UK



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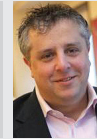
Lisa Feria
CEO
STRAY DOG
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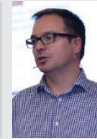
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Charles Hunting
Managing
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TSING CAPITAL,
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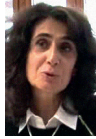
Daniel Ramón
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DAY ONE, WEDNESDAY OCTOBER 18, 2017

16:00 **Registration**

16:25 **Welcoming Remarks from Rethink Events**

16:30 **Keynote:** Delivering Affordable Nutrition on a Global Scale

The global food system is in crisis. As the world's population soars to 9.7 billion by 2050, how can the food industry and entrepreneurs collaborate to meet demand for nutritious, delicious, convenient and affordable food for all? Unilever explores how we can harness innovation to address the challenges of fixing a broken food system.

- What are the top priorities for today's leading food brands in R&D and innovation?
- What are the "big problems" that tech innovators should be looking to resolve?
- What does the food industry need to invest in right now to meet the needs of tomorrow?
- How are new models for open innovation and collaboration fast-tracking the development of new products?

16:45 **Opportunities at the Intersection of Food, Health & Medicine**

- As R&D brings us closer to foods/ingredients with proven health benefits, how great is the opportunity at the intersection of food and medicine?
- What solutions are emerging to deliver a healthier product while retaining taste and texture?
- How do companies currently balance the tension between the need to cut costs with the need to improve the nutritional profile of their portfolios?
- What kind of investment is required for the supply chain to realistically deliver clean-label ingredients for large scale/cost-effective food reformulation?
- How can the industry regain consumer trust on matters of scientific intervention, such as genetically modified ingredients? Where is synthetic biology entering the market?
- What impact is current regulation having on innovation in the ingredients sector, from approving health claims to labelling regulation?
- What is the role of technology in supporting people to make healthier choices?
- What is the scope for a more personalised approach to how brands engage with consumers?

“The FFT conference was one of the best that I have attended. It had the right mix of senior representatives from investors, promising start ups and strategic players in the food sector.”

HEAD OF INVESTMENT, QUADIA



17:30 **Capitalising on the Trend for Personalised Nutrition**

- What does personalisation and self-optimisation mean for different consumers?
- What alternative personal diagnostic solutions are entering the market?
- How can we convert measurements/information on personal DNA/microbiome etc. into actionable information and guidance? How can we personalise the way we give this information?

17:45 **Identifying Food-Tech Opportunities with Large-Scale Commercial Potential**

With an influx of capital and high-quality entrepreneurs entering the food-tech space over the past five years, how is the ecosystem developing, and how are the major food brands and VC community responding?

- Where do today's most active food-tech investors see the greatest potential returns in the food-tech space? Why do these specific sectors offer greater opportunity?
- How is the growth in corporate venturing changing the face of the food-tech sector? Which subsectors of food-tech innovation are corporate venture capital funds currently investing in?
- What return do venture capitalists expect and do current returns reflect the volume of capital entering the space?
- How do the challenges in scaling food-tech solutions compare to other industries?
- How can food-tech avoid the pitfalls of the clean-tech wave? What models for collaboration and co-investment work best to get the balance right between access to capital / expertise / supply chain opportunities?

18:30 **Keynote:** Feeding the 99 Percent

Mike Locatis, former Assistant Secretary of Homeland Security for the Obama administration and now CEO of food tech company 915 Labs, will list his top concerns for the global food ecosystem. Locatis will share his experiences protecting U.S. critical infrastructures including food and water and working with the state of Colorado on food insecurity and the challenges facing food companies around the globe to improve the quality of packaged food.

18:45 **Networking Drinks Reception**



“ The meeting was very useful. I made a load of great contacts and learnt a lot. It's one of the best conferences I've attended for quite some time. ”

SENIOR R&D DIRECTOR, PEPSICO

DAY TWO, THURSDAY OCTOBER 19, 2017

08:00 Registration

08:55 Welcoming Remarks from Rethink Events

09:00 Investigating the Role of E-Commerce in Disrupting the Future Food Value Chain

- How is the grocery business adapting and innovating as food sales migrate online?
- How can digital tools be used to deliver an increasingly personalised consumer experience and help build customer loyalty?
- What are the biggest opportunities and challenges facing meal kit start-ups and market entrants outside the main supermarket chains?
- How are e-commerce providers managing the cost of picking and delivering products direct-to-consumer?
- Are deliveries of fresh and frozen foods direct-to-consumer environmentally sustainable? How do food e-commerce providers plan to sustainably overcome last mile challenges for fresh and refrigerated foods?

09:45 Is Open Innovation Delivering on the Promise of ROI?

10:00 Defining the Critical Success Factors for Open Innovation

- With nearly a decade of embracing open innovation (OI), what does the landscape look like in the food and drinks industry currently? Which innovative business models are truly transforming the market?
- Is OI an optimal strategy for all parties? What key factors support successful collaboration? Is there scope for greater return on investment?
- To what extent are OI partnerships bridging the gap between tech innovators and the big problems facing the food industry?
- How does R&D pooling work regarding patents and IPRs? How are partners managing collaborative directions such as Inside-Out and Outside-In?

10:45 Networking Coffee Break



11:15 Protecting Food Authenticity: Food Safety, Traceability and Consumer Trust

- How are consumer concerns over food fraud and provenance shaping the current market for food traceability systems?
- What factors pose the biggest threat and how can we ensure that standards are being met by all exporting countries?
- How are new technologies and system innovations helping us to achieve transparency and traceability? Which solutions are currently seeing success?
- What is the theory behind blockchain and how can it support the food industry? What challenges could prevent it from becoming a mainstream solution?
- How have food safety/food provenance issues transformed retailers'/restaurants' approach to supply chain transparency and traceability?
- How can retailers/restaurants turn investment in supply chain traceability systems into a commercial opportunity to communicate with their customers and drive brand loyalty?

11:30 Technology Showcase: Early-Mid Stage Technology Entrepreneurs Pitch 7 Minute Snapshots of their Solutions

12:15 Keeping the Value in Values-Based Food Brands

- How can food tech brands and new food production initiatives avoid the traps of consumers' fearing science in their food?
- How can emerging brands plan for growth in ways that won't derail success – because with scale comes more scrutiny and more chances for missteps.
- What does the rise of the Food eVangelist mean to those responsible for advising leadership, leading businesses and building brands? How can one develop an honest authentic voice and the right engagements in this new world?

12:30 Networking Round Tables:

Delegates break into round table discussion groups, each focused on a business-critical issue within food-tech and hosted by an industry leader – bring lots of business cards!

13:15 **Networking Lunch**



14:15 **The Human Microbiome: From Diagnostics to Disease Prevention**

- Our understanding of the microbiome has the potential to revolutionise nutrition and ultimately human health, but how close are we to a commercial solution?
- How accurate is the science right now and where can we hope to be in 5-10 years?
- When does food become a drug and vice versa? What legislation challenges will be faced?
- Due to continually evolving guidelines and trends, it's not surprising that consumers can be sceptical of health benefit claims. How can the industry inform consumers on the importance of the microbiome for their diet and health, while translating the science in practical and actionable terms?

15:00 **Technology Showcase: Early-Mid Stage Technology Entrepreneurs Pitch 7 Minute Snapshots of their Solutions**

15:45 **Networking Coffee Break**



16:15 **Can the Plant-Based Revolution Meet Global Demand for Protein?**

- What is the value proposition for the plant-based protein market and what obstacles have been identified for scaling product solutions in particular regions?
- How are major food brands engaging with the alternative protein sector? What are the opportunities and challenges in integrating plant-based proteins into existing products? What kind of investment are we seeing in this space?
- Where are we currently seeing success in product development and consumer adoption? How are ingredients being combined and processed to meet consumer satisfaction? Have we found an ingredient solution that is truly sustainable and less demanding on resources?



“ I have very much appreciated these two days. Very well prepared and animated! The format was excellent with a good balance between innovators' and investors' presentations. ”

STRATEGIC TRANSFORMATIONS DIRECTOR, **DANONE**

17:00 **Cultured/Clean Meat: Is the World Ready for this Alternative Protein?**

- How far has the science behind cultured proteins developed in the past two years?
- What are the next challenges to be overcome in order to bring products to market?
- How are consumers responding to cultured meats and proteins?
- What can the industry learn from its mistakes with GMO in terms of consumer information/communication/transparency?



17:15 **Transforming Challenges into Opportunities through Investment in Food-Tech**

- What are the greatest investment opportunities of the future? Which three industry-wide trends will transform the consumer-goods landscape by 2030?
- Outside the US, what regions will lead the way in technology innovation?
- What are the greatest barriers to growth? Can Moore's Law on exponential growth be applied to solution road mapping in the food-tech space?
- If you could wave a magic wand and change one thing in the food ecosystem tomorrow, what would it be?

18:00 **Summit Concludes**

RETHINK AG
FOOD
INNOVATION WEEK

Future Food-Tech London is part of the third bi-annual Rethink Ag & Food Innovation Week from October 16-19, 2017.

The week includes two main events:

WORLD AGRI-TECH
INNOVATION SUMMIT
London, October 17-18, 2017

fft future food-tech
INNOVATION & INVESTMENT FROM FARM TO FORK
London, October 18-19, 2017

MAXIMIZE YOUR TIME IN LONDON BY
BOOKING THE TWO SUMMIT PASS

Strategic Partners:

foodlab
CAPITAL

The Kitchen
FoodTech Hub

RebelBio

SHAKEUP
FACTORY



THE FOOD-TECH SHOWCASE 2017

The Technology Showcase sessions are a great opportunity for early to mid-stage food-tech companies to showcase their technology or solution to our audience of global food-tech businesses, technology integrators and VC investors.

Each company pitches a 7-minute snapshot of their solution, highlighting the most innovative aspects of their technology and business model, and outlining their go-to-market strategy. They then take questions from our panel of investors and from our audience. Each year, the presenting companies are highly sought after in our networking sessions and utilise the summit as a launch-pad for future growth.

For more information on presenting
or exhibiting, please contact:

Stephan Groves

+44 (0)1273 789989, stephan.groves@rethinkevents.com

Register today

Prices

Future Food-Tech London

Full Price £1,395 + VAT

Two Summit Pass

World Agri-Tech Innovation Summit & Future Food-Tech London

Full Price £2,495 + VAT

Marketing Partners



3 Ways to Register

By Phone: +44 (0)1273 789989

By Email: stephan.groves@rethinkevents.com

Online: www.futurefoodtechlondon.com

Venue

The Tower Hotel, St Katharine's Way, London, E1W 1LD

Accommodation

Overnight accommodation is not included in the registration fee, however we have secured a special rate for delegates at the summit hotel. A dedicated booking link will be sent to all attendees upon registration.

Your Summit Registration Includes:

- ✓ Access to all sessions at the two-day summit
- ✓ A delegate pack including a full attendee list
- ✓ Your choice of two roundtable discussion groups
- ✓ A personal login for the online 1:1 meeting system
- ✓ All presentations available to download after the summit
- ✓ Networking drinks on the first evening of the summit
- ✓ Breakfast, luncheon and refreshments