



MAY 2017

SMART CITY MANAGER CERTIFICATION

Transforming our cities and organizations for a more sustainable, intelligent and friendly future.

The Chilean-German Chamber of Commerce, the Bavarian Representation for South America, Academus GmbH and New City have prepared a certification program aimed at decision-makers, professionals, social leaders and public officials that will allow them to immerse themselves into the new reality of the Fourth Industrial Revolution and its impact on cities and their inhabitants.

The new Smart City Manager, will have more tools, knowledge, and greater networks to address the challenges of building attractive, smart and sustainable cities, helping to improve the competitiveness of their cities ahead of climate change, demographic phenomena and technology irruption in society.

We want to contribute to solving complex problems in uncertain environments with multiple players; Implementing new technologies in cities; addressing citizen reactions to change, and understanding and facing the current global social and political crises.

Smart City Manager Certification contributes significantly to responding and thinking collaboratively about these challenges.

For more information on the complete program and online registration please go to <http://smartcity-tours.com/>



Bayerische Repräsentanz für Südamerika
Argentinien, Chile, Kolumbien und Peru
Representación del Estado de Bayern para Sudamérica
Argentina, Chile, Colombia y Perú



WHERE: MUNICH &
BERLIN
DURATION: 8 DAYS
WHEN: MAY 21ST-28TH
2017

BEST PRACTICES
WORKSHOP WITH
EUROPEAN SMART CITY
MANAGERS

TRAINING IN SKILLS AND
KNOWLEDGE TO LEAD IN
UNCERTAIN
ENVIRONMENTS

CUTTING-EDGE
TECHNOLOGIES,
ENTREPRENEURSHIP,
COLLABORATIVE
INNOVATION AND MUCH
MORE

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