

27 | 28 | 29 March 2017

World Trade Centre - Rotterdam

The annual meeting point for leading players in the global berry business

# berrycongress.com

Sponsors include













For information on sponsorships, exhibiting and to join the mailing list, email **info@berrycongress.com** 



Organised by





Global Berry Congress returns to Rotterdam in March 2017, bringing together hundreds of key players from the international berry business to discuss current and future trends in a fresh produce category that continues to enjoy impressive growth in many parts of the world.



New trends, demands and behaviour among consumers

New sources of production

Strategies for securing further growth in the berry category

#### Focus on consumers

This year's Global Berry Congress concentrate on these key areas

New technologies

that can improve

supply lines

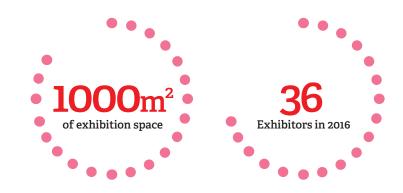
Making the consumer central to new product development

Identifying new opportunities to sell more berries in emerging markets of the world

## Showcase your brand

If you are looking to win prospective clients, strengthen existing relationships or enhance your company profile, we will help you do so in a cost-effective manner.

Contact us today and discover how Global Berry Congress can help you engage with existing and new clients. Join us and play your part in pushing the international berry business forwards.





Stand out from the crowd and increase the visibility of your brand.

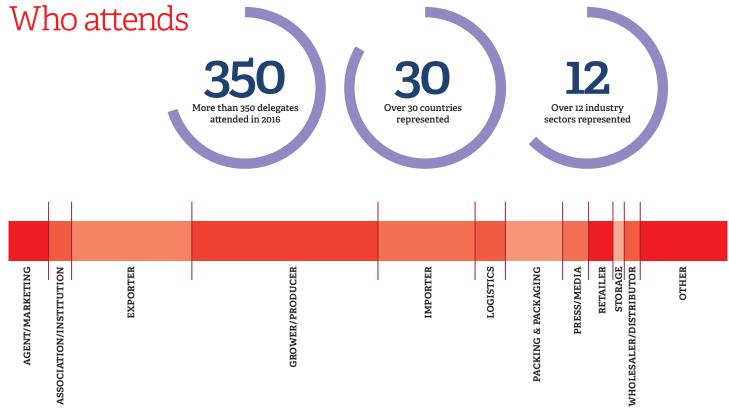


Book your stand early and secure a premium spot.



For information on sponsorships and how to exhibit email us at





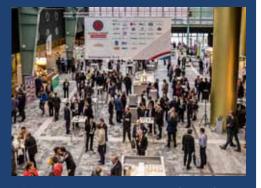
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## Register early for bigger savings

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Save a further 10% on group registration – applies to three or more attendees from the same company



**Global Berry Congress** takes place on 27-29 March 2017 at the World Trade Center in Rotterdam.

## Returning to Rotterdam

As well as being one of Rotterdam's landmark buildings, WTC is a state-of-the-art conference and networking venue located conveniently right in the heart of the city's business district, with excellent transport links both by car and public transport.

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