



First Exhibition and International Congress of Innovation and technologies in the Agri-food sector.

OCTOBER 24 – 26 2023

VENUE Metropolitan Santiago, SANTIAGO- CHILE
Av. San Josemaría Escrivá de Balaguer 5600, Vitacura

www.cfiagrotech.cl

The place where innovation happens in the Agri-food sector.



ORGANIZERS:



Participation Alternatives



EXHIBITOR

Exhibition

SPONSOR

Sponsorship categories

SPONSOR

Collaborate with our event

VISITOR

Visit the fair

Participate in the Congress

Participate in talks

EXHIBITION PARTICIPATION

BASIC BOOTH: USD 435 x sqm desde 9m2

***CORNER BASIC: USD 560 x sqm**

- Panels
- Floor covering
- Fascia with company name
- Corporate forex
- Lighting grill
- Table - Chairs
- Waste bin

- Power point 220 volts
- 100watts x sqm



*CORNER booth from 18 sqm

NET INTERIOR AREA: USD 360 x sqm

***CORNER NET INTERIOR AREA: USD 435 x sqm**

- Floor covering
- Power point 100watts x sqm
-



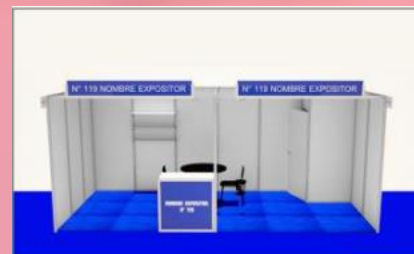
*It does not includes plugs or panels unless the latter should correspond an adjoining booth

*CORNER área from 12sqm

EQUIPPED MODULATED BOOTH: USD 535 x sqm

***CORNER EQUIPPED MODULATED: USD 660 x sqm**

- Panels
- Floor covering
- Fascia with company name
- Corporated forex
- Lighting grill
- Table – Chairs – wasted bin
- Power point 220volts
- 100 watts por M2
- Counter - Shelves
- 1x1 storage room with lockable door (from 12sqm)
- Full graphic on the back wall



* CORNER from 12sqm

PARTICIPATION
ALTERNATIVES

► SQM IN EXHIBITION

SPONSOR CATEGORIES

MAIN SPONSOR EXHIBITION SITE

USD 12.500
(Exclusive)

- 21SQM net area include
- 5 reserved seats in inauguration
- Mention in opening
- Logo on web x category
- Logo on RRSS x category
- Logo on opening screen
- Logo on digital fair invitation
- Logo in sales and visitor campaigns
- Corporate video in opening
- Corporate video on screens in fair corridors
- Corporate note on web
- 10 invitations to the official Cocktail
- 200 Fair invitations
- 6 invitations to Congress

GOLD SPONSOR

USD 10.350
(Exclusive)

- 18SQM net area include
- Executive company speech
- 3 reserved seats at opening
- Mention at opening
- Logo on web x category
- Logo on RRSS x category
- Logo on opening screen
- Logo on digital fair invitation
- Logo in sales and visitor campaigns
- Corporate video in opening
- Corporate video on screens in fair corridors
- Corporate note on web
- 6 invitations to the official Cocktail
- 50 Fair invitations
- 5 invitations to Congress

SPONSOR INNOVATION AWARD

SOLD
(Exclusive)

- 21 SQM net area included
- Participation in Congress
- Company executive speech at awards ceremony
- 3 reserved seats in opening and Congress
- Presentation of awards to participating companies
- Mention in inauguration
- Logo on web x category
- Logo on RRSS x category
- Logo on screen at the opening of the trade fair
- Logo on digital innovation contest invitation
- Logo in sales and visitor campaigns
- Corporate video on screens in fair corridors
- 3 days of audiovisual room
- Corporate note on web
- 4 invitations to the official Cocktail
- 50 invitations to the Fair
- 4 invitations to Congress

INVITE SPONSOR

USD 8.000
(4 Available)

- 12 SQM net area included
- Mention in opening
- Mention at fair closing
- Logo on web according to category
- Logo on RRSS according to category
- Logo on opening screen
- Logo on trade fair digital invitation
- Logo in sales and visitor campaign
- Corporate note on web
- Mention in press release
- Exclusive RRSS post
- 4 invitations to the official Cocktail
- 100 invitations to the Fair
- 4 invitations to Congress

WELCOME COFFEE

USD 3.500
(2 Available -200p)

- 3 reserved seats at the inauguration
- Mention in opening
- Logo on web x category
- Logo on RRSS x category
- Logo on opening screen
- Logo on digital fair invitation
- Logo in sales and visitor campaign
- Corporate note on web
- 2 invitations to the official Cocktail
- 50 trade fair invitations
- 3 Congress invitations
- Branding in Coffee area
- Logo in table centerpieces
- Corporate video on fair screens

ADVERTISING SPACES

*LANYARD

USD 2.550
3 Availables

(Consider 3 thousand per day)

**ADVERTISING SCREENS

USD 770
20 Availables

(Corporate 2 minutes video, 10
companies x screen- 2 screen)

**REGISTRATION PORTAL

USD 3.560
Exclusive

(Logo in registration portal)

**TOTEM

(Trade show information)

USD 510
20 Availables

(Corporate 2 minutes video, 10
companies x totem 2 totem,
mixed with trade show
information)

PARTICIPATION
ALTERNATIVES
▶ Advertising spaces

INVITE CONGRESS

USD 5.090
(6 Available)

- Mention at the opening of the Congress
- Logo on web according to category
- Logo on RRSS according to category
- Logo on Congress main screen
- Logo on Congress digital invitation
- Mention in media plan
- Exclusive post in RRSS
- 4 official Cocktail invitations
- 100 invitations Fair
- 5 Congress invitations
- 2 reserved seats at the opening of the Congress
- Logo in thank you mailing
- Logo in Sales and Visitors Campaigns

PLENARY BALLROOM

USD 5.200
(Exclusive)

- Right to install chair covers
- Company executive speech
- Mention in opening and closing ceremony
- Logo on exhibition orientation graphics
- Logo on web and RRSS
- Logo on Congress opening screen
- Logo on Congress digital invitation
- Logo in visitor campaigns
- Exclusive RRSS post
- 4 invitations to the official Cocktail
- 100 fair invitations
- 3 Congress invitations
- 3 reserved seats at Congress opening
- Logo in thank you email

COFFEE CONGRESS

USD 5.090
(6 Available)

- 9sqm basic booth
- Mention at the opening and closing of the Congress
- Logo on web and RRSS
- Logo on Congress screen
- Logo on Congress digital invitation
- 2 invitations to the Official cocktail
- 100 invitations to the fair
- 2 Congress invitations
- Branding in coffee area
- Logo on coffee table centerpieces
- Logo in thank you email

BUSINESS ROUNDTABLE

USD 4.000
(Exclusive)

- ONLY the right to associate the brand with the activity
- The above mentioned is the responsibility of the contracting company.
- Mention at the opening of the Trade show
- Logo on web and RRSS
- Logo on opening screen
- Logo on digital invitation
- 2 official cocktail invitations
- 100 Fair invitations
- 3 Congress invitations
- Corporate video
- Logo in thank you email



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Let's keep in touch!

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